



PARA TI GLOBAL

GENERAL POLICY ORDERED BY BOARD OF DIRECTORS SOCIAL MEDIA POLICY

Introduction and Purpose

Para Ti Global recognizes that social media is an important tool for communication, outreach, and community engagement. This policy outlines the standards and expectations for the use of social media by employees, volunteers, and contractors of Para Ti Global.

Guidelines:

1. Confidentiality: Para Ti Global employees, volunteers, and contractors are prohibited from sharing confidential information or sensitive data about the organization, its donors, clients, or partners on social media platforms.
2. Personal Opinions: Para Ti Global respects individuals' freedom of speech and their right to express their opinions on social media. However, employees, volunteers, and contractors should clarify that their views and opinions are their own and do not necessarily represent the views of Para Ti Global.
3. Professionalism: All social media communication should be professional, respectful, and in line with the organization's values and mission. It is important to maintain a positive image of the organization while interacting on social media platforms.
4. Accuracy: All information posted on Para Ti Global's social media platforms must be accurate, up-to-date, and verifiable. Misleading information or fake news must be avoided at all costs.
5. Copyright and Trademarks: Para Ti Global's employees, volunteers, and contractors must respect copyright and trademark laws when posting content on social media. Any unauthorized use of copyrighted material, logos, or trademarks is prohibited.
6. Endorsements: Para Ti Global employees, volunteers, and contractors must not endorse any products or services on social media platforms that conflict with the organization's values and mission.
7. Monitoring: Para Ti Global reserves the right to monitor social media platforms for any activity related to the organization or its employees, volunteers, and contractors. Any inappropriate or non-compliant behavior may result in disciplinary action, up to and including termination of employment or termination of the volunteer/contractor agreement.



Consequences

Violation of this policy may result in disciplinary action, up to and including termination of employment or termination of the volunteer/contractor agreement.

By agreeing to this policy, employees, volunteers, and contractors acknowledge that they have read and understand the guidelines outlined above and agree to abide by them while engaging on social media platforms.

This policy is subject to change at any time at the discretion of Para Ti Global's President, CEO, or board of directors.

This policy was adopted by unanimous vote of the Para Ti Global board of directors.

Witness our corporate seal this 8th day of April, 2023.

